

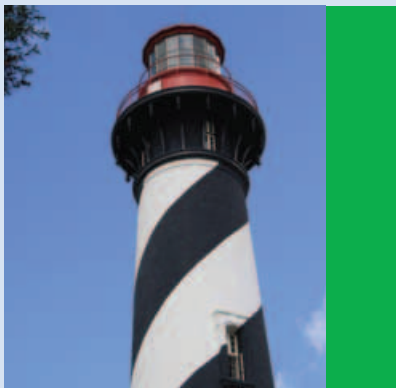
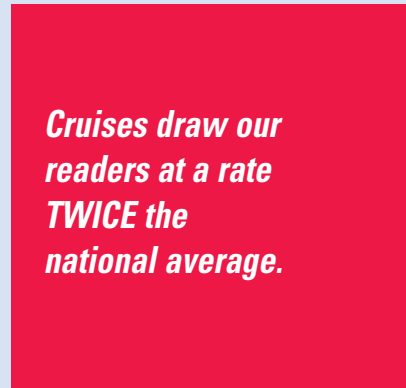
AAA Southern
Traveler



*When they travel,
almost 76 PERCENT
of our readers stay
at a hotel.*



*Cruises draw our
readers at a rate
TWICE the
national average.*



Our magazine takes you places.

2013 Souther Traveler editorial calendar



JAN/FEB

Cover Story: Central Florida

The Perfect Storm?

Emancipation Proclamation 150th

Europe River Cruising

Tank Trip: Fort Smith, Arkansas

Online Bonus: TBD



MAR/APR

Cover Story: Regional Family Travel

Kentucky Derby

Family Fun in Oahu

Florida's 500th Anniversary

Tank Trip: Canton, Texas

Online Bonus: TBD



MAY/JUNE

Cover Story: Civil War: Tale of two cities

Savannah, Georgia

Quebec, Canada and Acadian Connection

Southern Missouri

Tank Trip: New Orleans, North Shore

Online Bonus: TBD

in every issue



In the News

Things happen fast in the traveling world. Attractions open, events are scheduled, rules change. We try to stay on top of it all and provide a snapshot of what's going on.



Travel Treasures

All across the South there are overlooked gems—places and festivals that must not stay hidden any longer. We bring them to light.



Card Tricks

Shopping. Playing. Traveling. Dining. Living life to its fullest and with savings galore! It's what the AAA card is all about. We keep Members updated on why it pays to belong to AAA.

Stories subject to change without notice.



JULY/AUG

Cover Story: Best of the South

Show me the water! Mississippi; Covington, Louisiana; Arkansas

Ideas for Fall color cruises

50 things to love about Virginia Beach

Tank Trip: Clarksdale, Mississippi

Online Bonus: TBD



SEPT/OCT

Cover Story: Southern Craft Festivals

Southern Destination TBD

Australia: Diving the Barrier Reef

Alabama

Tank Trip: Great River Road/ Arkansas Delta

Online Bonus: TBD



NOV/DEC

Cover Story: Walking in Dallas

Holiday Story: Eureka Springs for Holidays

Caribbean or Bahamas

Southern Destination Mississippi TBD

Tank Trip: Louisiana

Online Bonus: TBD



Driver's Seat

Whether it's gadgets or fuel efficiency, there's plenty to talk about when it comes to our vehicles.



Tips on Travel

We strive to keep our readers up-to-date with the latest information. Travelers who know what to expect are sure to have a more carefree getaway.



Common Cents

Money is important to our readers. We offer them advice on shopping smartly, staying on budget and other ways to keep themselves financially stable.

AAA Southern Traveler

HEAD FOR THE WEB

Much more than a rehash of the magazine, **AAA.com/Traveler** contains content that complements our print component and stands on its own. Check out the regional calendar of events to spark an idea for your weekend getaway. Read Behind the Scenes, an online department profiling interesting people connected with popular regional attractions or festivals. Get the inside scoop about restaurants—old favorites and new choices—with Review from the Road. Look to AAA Southern Traveler, whether you're turning pages or making page views.

